HOMEPAGE BANNERS
FOR RNZ.CO.NZ
- FULL WIDTH

Not always required.

Size: 1500px X 594px
The image is cropped on large screens to a 16:9 ratio and should be prepared to 1600 pixels in width.

Edges of all banners will be cropped automatically on smaller screens, so it's important to avoid including critical visual information such as faces, words, etc. here. The left 50% of the area needs to allow for text overlay - this may be up to 100 words of title and description of RMZ system-generated font.

The right 50% of the area won't have text overlaid on it, so this is the place for powerful graphics & imagery.

Note the sides will be cropped per the above warning. Suggested guides shown.