MINUTES OF A MEETING OF THE BOARD OF RADIO NEW ZEALND HELD ON FRIDAY 6 DECEMBER 2019 AT RNZ HOUSE, WELLINGTON

PRESENT	J Mather, Chairman M O'Donnell, M Clark-Reynolds B Francis P Parussini I Gardiner C Rangi
IN ATTENDANCE	Out of scope
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GOVERNORS' TERMS OF APPOINTMENT	Out of scope Out of scope Out of scope

GOVERNORS' INTERESTS	Out of scope Out of scope
STATEGIC FOCUS	The Music Opportunity Business Case
	Paul Thompson gave a presentation on the new music strategy.
	The Board noted the vision is for RNZ to be as strong in music and with younger New Zealanders, especially Māori and Pacific Islanders, as we are in News and with older pākehā and noted the key objectives of the plan.
	The Board:
	Noted the need for RNZ to extend its audience research into under-served sectors of NZ, if it is to optimise its Charter performance and achieve its strategic goal of reaching one in two New Zealanders, and
	Noted the need to address the under-performance of the current RNZ Concert Service, in terms of both its audience reach and its operational efficiency; and
	Endorsed and approved the attached plan to re-direct budget and resources presently allocated to RNZ Concert towards a new multiplatform, music-based service, with new content targeting younger New Zealanders, and especially Māori and Pacific Islanders.
	The plan will also include RNZ continuing to provide a 24/7 RNZ Concert service on a range of platforms.
	Moved Melissa Clark-Reynolds Seconded Bill Francis Carried
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BOARD APPROVAL	Out of scope
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SUB COMMITTEE REPORTS	Out of scope
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Read and Confirmed

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Jim Mather – Chairman of Board	Date:

RNZ BOARD COMMITTEE ACTION ITEMS

A:	Matters Arising from last Board Meeting		
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