

MP for Mana

Minister of Broadcasting, Communications and Digital Media

Associate Minister of Immigration

Minister of Civil Defence

Minister of Commerce and Consumer Affairs

Minister of Customs

Dr Jim Mather

Chair

Radio New Zealand

PO Box 123

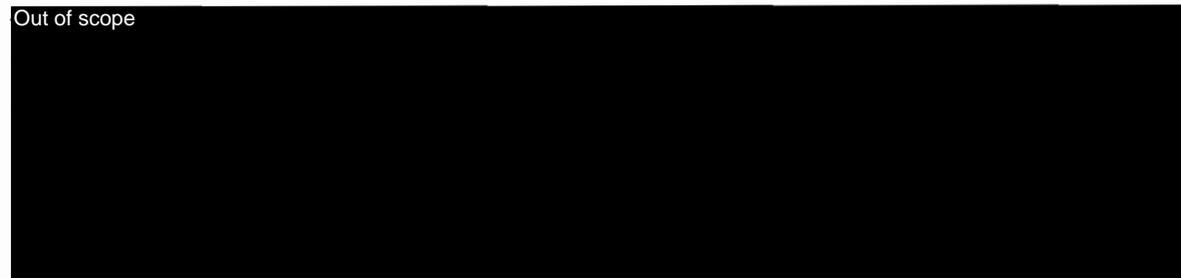
WELLINGTON 6140

13 DEC 2018

Tēnā koe Dr Mather

LETTER OF EXPECTATIONS 2019/20

This letter sets out shareholding Ministers' expectations for Radio New Zealand (RNZ) in 2019/20. Its purpose is to assist the Board to develop its Statement of Performance Expectations 2019/20.



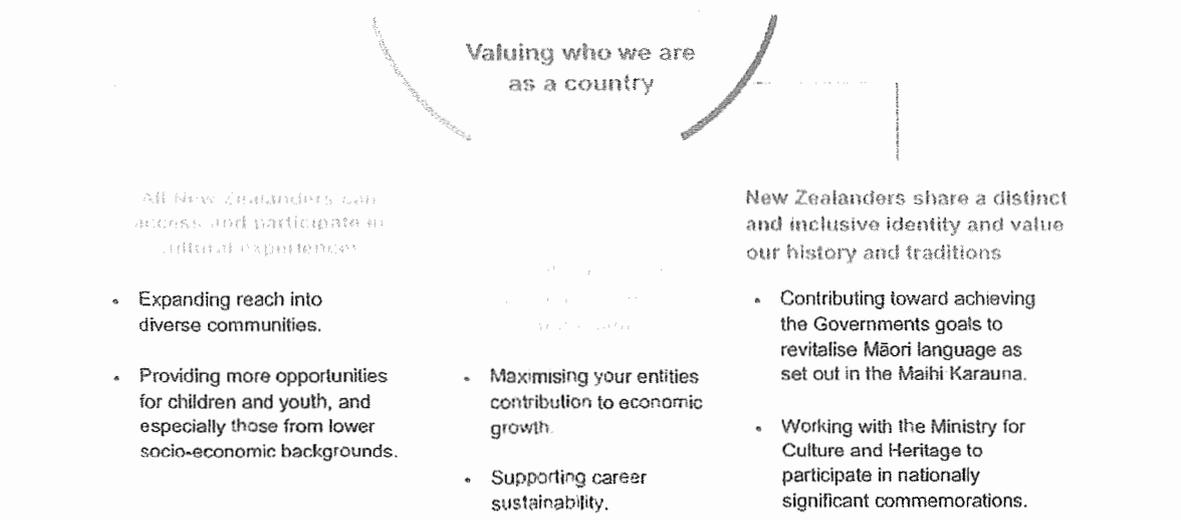
Sector outcomes

The Government's priority outcomes for New Zealand fall under three key themes.

- An economy that is growing and working for all of us.
- Improving the wellbeing of New Zealanders and their families.
- Making New Zealand proud.

One of the 12 priority outcomes is valuing who we are as a country. Within this, the Arts, Culture and Heritage Ministers have identified three priorities for the portfolio. RNZ has an important role in delivering to these both independently and in collaboration with others.

Fig.1 Government priorities for Arts, Culture and Heritage portfolio



¹ Refer to <http://www.ssc.govt.nz/expectations-letter-crown-entities-july12>

Public Media Objectives

There are also six public media objectives for the broadcasting portfolio. These are:

- Supporting quality NZ content in all genres across a variety of platforms
- Better catering to Māori, Pacific and other under-served audiences
- Enhancing national identity
- Supporting plurality in the provision of news and current affairs across New Zealand
- Promoting an informed democracy
- Safeguarding the media's independence

I expect RNZ to articulate the impact of the contributions RNZ makes to the sector outcomes for New Zealand and the public media objectives, and its delivery to cultural wellbeing and the Living Standards Framework, through its accountability documents and reporting.

Out of scope

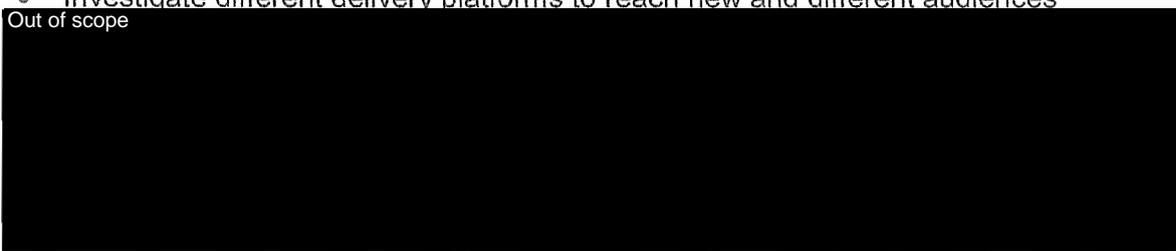


Expectations

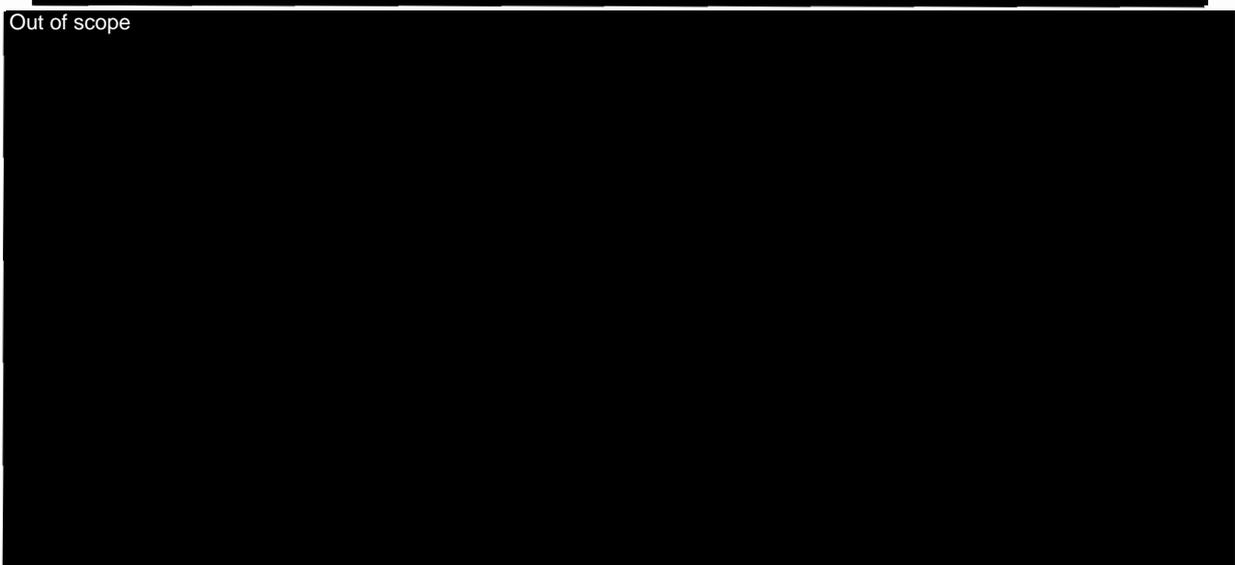
My specific expectations for RNZ are that it will:

- Continue to support the production of more and diverse local content and boost reach to under-served audiences, in particular Māori, Pacific, regional audiences, children and young audiences
- Investigate different delivery platforms to reach new and different audiences

Out of scope

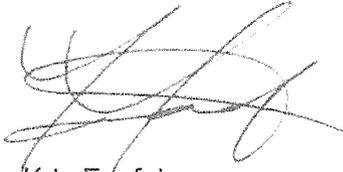


Out of scope



Finally, I would like to acknowledge the work of the board and RNZ, and look forward to a successful year ahead.

Nāku noa, nā

A handwritten signature in black ink, appearing to be 'Kris Fāafoi', written in a cursive style.

Hon Kris Fāafoi
Minister of Broadcasting, Communications and Digital Media
on behalf of shareholding Ministers

cc: Paul Thompson, Chief Executive, Radio New Zealand
cc: Renee Graham, Chief Executive, Ministry for Culture and Heritage
cc: Gabriel Makhlouf, Chief Executive, The Treasury