Minutes
EXEC Meeting
Date: 11 December 2019
Time: 10:00

2. Music opportunity
   Board approved the project
   a. Launch new music service targeting younger new Zealanders. Music and news to be relevant
   b. Significant change for Concert. Will go into reduced Xmas mode and operate on a cut-down version until the new service is launched
   c. Will look to have this begin in May and be operational in August 2020
   d. Comms and HR next step in 2020. HR work is significant but on track.
   e. IT will kick off high level discussions around design and requirements, studios, etc.
   f. Audience – refinements to be made on the new audiences. Brand development to be considered. Commissioning – Kay will sit with Willy before Xmas about how we factor music into the RFP process, for funding in March.
6. General items